

# ROBYN YOKILIS

*Gut Health & Intuition Expert*

## ABOUT ROBYN



Robyn Youkilis is an AADP Certified Health Coach, author, speaker, sought-after TV personality, and leading expert in holistic digestive health. She is the Founder and CEO of the global health coaching practice, Your Healthiest You. For over a decade, Robyn has helped clients shed both physical and emotional weight through her straightforward yet supportive coaching style. She is the author of the best selling books, "Go with Your Gut" and "Thin From Within," and has been featured by The View, The Today Show, E! News, The Cooking Channel, Home & Family, Cosmopolitan, The Wall Street Journal, Health, Mind Body Green, Well + Good, The Chalkboard Mag and more.

Robyn currently lives in New York City and Los Angeles with her husband and their daughter, Navy. She enjoys traveling, music festivals and eating dessert at fancy restaurants, one bite at a time.

7,500

MONTHLY WEBSITE HITS

61K

IG FOLLOWERS

565K

PINTEREST VIEWS







## ROBYN'S WORK

Your Healthiest You is the go-to online platform for looking, feeling, and being your best self.

Through her website, social channels and coaching, Robyn offers a unique approach to wellness by addressing what she's coined as three key pillars of health: physical gut health, gut intuition and living life with guts.

Robyn is on a mission to help as many women break free from health issues, poor self image and overwhelm, so that they can step into their own version of living their best life.

 @ROBYNYOUKILIS  
 /YOURHEALTHIESTYOU  
 ROBYNYOUKILIS.COM  
 ROBYN YOKILIS

# AUDIENCE

Here are the three main audiences that are following, listening to and learning from Robyn:

- **Women who want to take control of their health and ultimately their lives.** They're searching for do-able and delicious ways to look, feel and be their best.
- **Moms and moms-to-be.** They're looking for all the tips and products to support #momgoals.
- **Aspiring health coaches and entrepreneurs.** They're curious about Robyn's day-to-day and how she's run a successful business for over a decade (while still having a whole lot of fun).



## LET'S COLLABORATE!

Here are a few ways we can work together:

- Dedicated posts on Instagram, blog + email newsletter
- Event sponsorship
- Wellness expert services (speaking, hosting and consulting)
- Media inclusion
- Original branded content creation (recipe development, expert articles, video)

Have other collaboration ideas?  
Get in touch with via email at  
[assistant@yourhealthiestyou.com](mailto:assistant@yourhealthiestyou.com)



## PARTNERSHIPS & FEATURES

Robyn has worked with brands like New Chapter, Tropicana, Vital Choice, Daily Harvest, Enzymedica, Vermont Smoke & Cure, KIND Snacks, Kettle + Fire Bone Broth and more. Partnerships have included dedicated Instagram feed posts, Instagram story mentions and swipe ups, dedicated blog posts and email mentions, representing brands in mainstream media and hosting influencer events on behalf of the brand.

