

ROBYN YOKILIS

CONTENT CREATOR, AUTHOR, SPEAKER, WELLNESS EXPERT, MAMA

@robnyoukilis



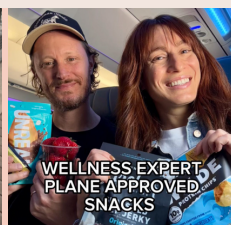
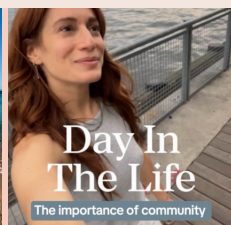
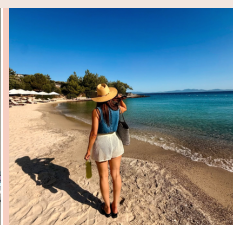
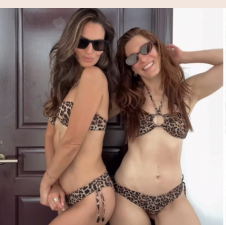
86K+
Reach

200+
Likes Average

648K+
Impressions

ABOUT ROBYN

A board certified health coach, 2x bestselling author and wellness expert with 18 years of experience, known for my honest approach to women's wellness, gut health, mindset, and intuition. Through my website, social channels, Substack, and speaking, I inspire women to feel like themselves again through practical, relatable, and deeply personal wellness.



12K | 45.2%

NEWSLETTER LIST | OPEN RATE

86K+

IG FOLLOWERS

6K+

SUBSTACK WEEKLY LIVE SHOW

Social Stats: Top posts

Reach - 12K

Likes ♡ - 375-400

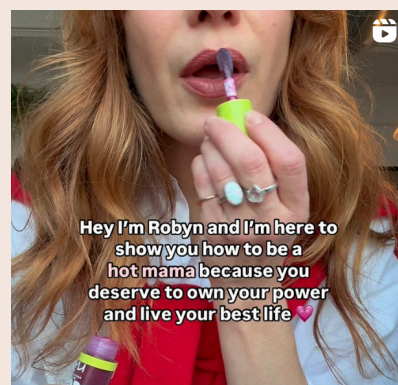
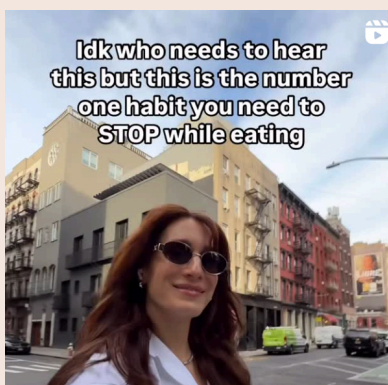
Comments - 30-50

Audience Demographics

Top Age Range - N/A

Gender - 86.3% Women

Top Countries - US 54% / UK 2.3%



RATES & DELIVERABLES

Instagram Stories (3 frames) - \$1k

Instagram Reel/Video - \$3k

Newsletter/Substack Feature - \$1k



THANK YOU!
I LOOK FORWARD TO
CREATING WITH YOU!

*xoo,
Robyn Youkilis*



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